



where the future goes >

**DELEGATE
GUIDE**

January 11-13

2007

What is CUTC?

The Canadian Undergraduate Technology Conference is the largest platform in North America for students to meet and learn from experienced industry professionals and academia. CUTC provides an ideal environment for companies to showcase their innovations to individuals interested in pursuing future opportunities and careers in technology disciplines.

Focusing on technology issues that will affect the leaders of tomorrow, CUTC is an unparalleled educational experience for those in attendance.

Dates and Venue

CUTC 2007 will be held from January 11-13, 2007 at the Hilton Toronto Hotel in downtown Toronto, Ontario.

Registration

Students can register for the conference exclusively through the online registration system – myCUTC. Links to the system as well as related registration procedures are available on the CUTC website.

Conference Costs

The conference registration fee is offered at an early bird price of \$100 per delegate until December 18, 2006. Subsequently the fee will be \$120 per delegate.

ACCOMMODATION

CUTC has partnered with the Hilton Toronto Hotel to offer delegates a special convention rate on hotel rooms.

Rooms can be booked online at the Hilton website (<http://www.toronto.hilton.com>) by clicking on Reservations. Please make your booking from January 10-14, 2007 and provide the following Group/Convention code: CUTA07. Check in time is 3 p.m. and check out is at 12 noon. Room types and rates are given below:

Guest Room Type	CUTC Rate
King Hilton Guest Room – double occupancy (2/room) Feel at home in this contemporary 40m ² /430sq.ft room, with high-speed internet access. The bright and airy room, with large windows, has 1 king bed. Savor the city view, get to work at the desk or reinvigorate yourself in the marble bathroom. Special touches include magazines. Maximum occupancy 2 adults.	\$149.00
DBL Hilton Guest Room – quad occupancy (4/room) Feel at home in this contemporary 40m ² /430sq.ft room, with high-speed internet access. The bright and airy room, with large windows, has 2 double beds. Savor the city view, get to work at the desk or reinvigorate yourself in the marble bathroom. Special touches include magazines. Maximum occupancy 4 adults.	\$149.00

Please make your booking before December 25, 2006 to be sure of availability. More details are available from the CUTC website or from the Hilton Toronto Hotel at +1-416-869 3456.

Further questions can be directed to the Student Relations Team at student.relations@cutc.ca.

TRANSPORTATION

CUTC 2007 will be held at the Hilton Toronto Hotel in downtown Toronto.

The Hotel is located at:
145 Richmond Street West
Toronto, Canada M5H 2L2

You can use a variety of online tools to plan your trip and obtain driving directions to this location.

CUTC CHARTERED BUSES

CUTC chartered buses will ONLY be available to University of Waterloo students traveling from Waterloo to Toronto for the conference. Due to limited space, delegates will be accepted on a first come first served basis. Online sign up for the bus service will be available in mid-December 2006 on the myCUTC system.

FROM TORONTO TTC/SUBWAY

The closest subway station to the Hotel is Osgoode Station at 250 University Avenue.

COMMERCIAL BUS LINES

Commercial bus lines connect most Ontario and Quebec cities to Toronto. More information about fare discounts and schedules is available at the following websites.

Greyhound - <http://www.greyhound.ca/en/>

Coach Canada - <http://www.commuteusa.com/coachcanada/>

AIRLINES

Discounted conference rates are available with certain carriers. Air Canada and WestJet are offering 15% and 10% discounts respectively. Delegates can obtain special rates and discount codes through their campus ambassador (listed on the CUTC website). Please contact the Student Relations team for additional details at student.relations@cutc.ca

Air Canada - <http://www.aircanada.com/en/home.html>

WestJet - <http://westjet.com/>

FROM TORONTO PEARSON AIRPORT

Driving directions from the airport are as follows:

From Airport take Highway 427 south. Exit QEW east. Follow QEW east leading onto the Gardiner Expressway. Take York St north exit to Richmond St. The Hilton Toronto is located on the south side of Richmond St.

Shuttle Services:

Airways Transit - <http://airwaystransit.com/index.shtml>

For shuttle services running from the Hilton Toronto Hotel, please inquire with the hotel.

DRESS CODE

The dress code for most conference events is business casual. The closing banquet will be a semi-formal event and require appropriate attire.

EVENTS

The conference events consist of keynotes, seminars, workshops and special functions. Keynotes and special functions involve all attending delegates. Beginning January 2007, delegates will be given the opportunity to select the seminars and workshops they want to participate in via the online registration system. Details of the events are provided below.

KEYNOTES

Keynote speeches are a major part of the CUTC. The speakers, exclusively chosen to present by the Executive Committee, include some of today's top technology experts, managers and entrepreneurs. Past speakers have included Mike Lazaridis, Founder, President and co-CEO of Research in Motion, Werner Vogels, CTO of Amazon and Bradley Horowitz, Director of Technology Development at Yahoo!, as well as other top business leaders and innovators. The keynotes are broad in scope and introduce the latest technological innovations as well as addressing new research avenues for tomorrow's leaders.

SEMINARS

Realizing that our delegates come from a broad range of technical and commercial backgrounds with diverse interests, a variety of seminars are also arranged. These are in-depth presentations focusing on specific business and technological issues. With an attendance of about a 100, seminars are perfect to develop a more personal connection between the delegates and speakers as discussions and dialogue is highly encouraged. Seminar speakers come from a broad section of industry and academia and even the Government sector.

TECHSHOPS

TechShops aim to promote new and exciting technologies amongst our delegates by engaging them in interactive workshops. The delegates gain hands-on experience with new technology and get to learn about key skills through on-site labs conducted by industry leaders. The participating organizations benefit by using the workshops to introduce and promote their products, projects and ideas. Past TechShops have included an Eclipse Web Tools tutorial by IBM, a 3D animation crash course using Alias

Maya, and a Dynamic Programming for the Mac by Apple. The delegates are exposed to brand new skills while the companies get useful feedback from future users.

TECHSHOW

TechShow is CUTC's comedy night held on the first night of the conference; it is staged like a Late Night Talk Show, as in The Tonight Show but only with more focus on technology and with more fun. Past guests have included visionaries and technology leaders such as Greg Brill, CEO of Infusion Development, Michael Furdyk from TakinITGlobal, and Microsoft's Mark "Gadget Man" Relph, who had this to say,

"TechShow was done in a "talk-show" style and was just so much fun to be a part of! 500 students and all future developers in the audience! Just an awesome event."

Conducted in a relaxed and enjoyable atmosphere with plenty of interaction and exchange of ideas between the guests and the delegates, past topics have focused on business, the latest technology discoveries, and the future of technology in society along with mini competitions for participants to win great prizes and entertaining breaks between interviews. Overall TechShow provides a chance for everyone to learn about technology in a friendly atmosphere.

TECHEXPO

TechExpo is one of the most anticipated CUTC events, as it is where the latest technological advancements of leading industry players and researchers are brought to the exhibit floor. It showcases a diverse portfolio of technology, and offers delegates a high level of interaction with vendors, academic researchers, and undergraduates alike. Delegates get an unprecedented opportunity to interact with industry representatives on a personal level. For companies, TechExpo offers the opportunity to showcase cool technology to a wide variety of future industry leaders. It also provides a prime opportunity for recruitment amongst the best and the brightest undergrads in Canada.

Engaging personalities and an exhibit floor with cutting edge technology solutions for both today and tomorrow are all part of the TechExpo experience which has, over the years, grown to over 30 companies and organizations participating annually.

TECHTEAM

CUTC 2007 will see the introduction of the TechTeam event. This is a highly interactive design competition where participants will tackle real-life case-study style problems proposed by our sponsors. Delegates will work in groups of 10 on presented case studies in order to come up with feasible solutions. Participating companies will be responsible for preparing the case studies prior to the conference, relaying the instructions to delegates and awarding one team per case study with a Best Design award. The CUTC Organizing Committee will be closely involved by providing logistical support and resources to interested companies.